



June 5 - 10, 2011



IEEE

IMS2011 Baltimore



Marketing Opportunities Order Form

EXCLUSIVE SPONSORSHIPS ⁵

- Aisle Signs \$12,500
- Conference Proceedings Digest DVD \$7,500
- Delegate Bag \$15,000
- Hotel Key Card \$10,000
- Lanyards ¹ \$15,000
- Map Guide \$4,000
- Press Room ⁴ (may apply) \$3,000
- Registration \$10,000
- Student Design Competition \$10,000
- Wired Cyber Café \$15,000
- Wireless Internet Access (Co-sponsorship) \$5,000/ea.

TECHNICAL PROGRAM SPONSORSHIPS ⁵

- Interactive Forums (Exhibitor Floor Poster Sessions) ^{2,4} (may apply) \$15,000
- IMS Workshops ⁴ (may apply) \$15,000
- IMS Workshops DVD \$3,000
- MicroApps \$10,000
- MicroApps DVD \$3,000
- IMS Panel Sessions ^{2,4} (may apply)
- Exclusive Sponsor \$9,000
- Co-sponsor \$5,000/ea

HOSTED EVENT SPONSORSHIPS ⁵

- Exhibition Coffee Breaks ⁴ (may apply)
- Exclusive Sponsor \$15,000
- Co-sponsor \$4,000/ea.
- MTT-S Monday Opening Reception & Crab Feast ^{2,4} (may apply)
- Exclusive Sponsor \$20,000
- Co-sponsor \$10,000/ea.

EXHIBITION CATALOG ADVERTISING

- Exhibition Catalog Ad \$2,500
- Exhibition Catalog Ad - Inside Front Cover ⁵ \$4,000
- Exhibition Catalog Ad - Inside Back Cover ⁵ \$4,000
- Exhibition Catalog Ad - Outside Back Cover ⁵ \$4,000

ADDITIONAL ON-SITE PROMOTIONS

- Carpet Logo ¹ \$3,500
- Food Court Sponsorship (Co-sponsorship) ⁴ (may apply) \$8,000
- Lobby Banner ^{2,3} \$5,000
- Delegate Bag Insert ³
 - 8½" x 11" or A4 \$2,500
 - Special Requests Call for Pricing

BUNDLED PACKAGES

- Intro Package \$4,500
 - Includes:
 - Delegate Bag Insert ³
 - Exhibition Catalog Ad
- Power Package \$8,750
 - Includes:
 - Delegate Bag Insert ³
 - Exhibition Catalog Ad
 - Lobby Banner ^{2,3}
- Power Plus Package \$12,750
 - Includes:
 - Delegate Bag Insert ³
 - Exhibition Catalog Ad
 - Lobby Banner ^{2,3}
 - Food Court Sponsorship (Co-sponsorship) ⁴ (may apply)

ATTENDEE EMAIL/DIRECT MAIL DISTRIBUTIONS

- (Pricing details on page 7)
- Email Distribution *minimum \$1,000*
 - Direct Mail *minimum \$600*

Distribution date(s): _____

SILVER, GOLD & PLATINUM SPONSORSHIP STATUS

COMPLIMENTARY PROMOTIONS

SUBMIT ORDER FORM VIA FAX OR MAIL TO:

2011 IEEE MTT-S International Microwave Symposium
 1721 Boxelder St., Ste. 107
 Louisville, CO 80027 USA
 Ph: 303-530-4562
 Fax: 303-530-4334

PAYMENT OPTIONS:

Credit Card Authorization Form - www.ims2011.org/CC_Form
 Check or Electronic Payment Instructions - www.ims2011.org/Payment_Options



- ¹ Production costs not included
- ² Rigging costs not included
- ³ Sponsor must provide materials
- ⁴ Corporate-branded food service items must be provided by sponsor
- ⁵ **First Right of Renewal** applies to these sponsorships. Sponsorships must be renewed on or before September 30, 2010. Waiting lists will be established for each sponsorship. After September 30, 2010, remaining sponsorships will be awarded to the exhibitor holding the highest priority on the list for said sponsorship program.

Contact Name

Company Name

Telephone

Fax

Email

EXCLUSIVE SPONSORSHIPS

(First Right of Renewal may apply - Contact the IMS office regarding availability)

Aisle Signs

On a show floor the size of IMS, the aisle signs are an important reference for all attendees looking for an exhibit. Hung from the ceiling, aisle signs are visible from almost anywhere on the show floor. Additional signs may be added, but this sponsorship includes a minimum of ten, double-sided aisle signs including a 2' x 5' area for your logo.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog

Conference Proceedings Digest DVD

The IMS Conference Proceedings Digest DVD will be put in the hands of every full-conference attendee.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status included in Conference Proceedings Digest DVD:
 - a) Splash screen
 - b) Cover art
3. Your sponsorship status recognized (with logo where allowable) on all additional Conference Proceedings Digest DVD promotions (e.g. social media outlets, newsletters)

Delegate Bag

This exclusive sponsorship features your logo on each delegate bag. All full-conference attendees receive a bag containing the Program Book, Exhibition Catalog, Map Guide and Proceedings DVD. (Quantity: 2,500)

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog

Hotel Key Card

Hotel key cards at IMS participating hotels which include your corporate logo and/or message printed on both front and back.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog

Lanyards

Every single IMS attendee receives a lanyard at registration that features your company logo. *(Lanyards Only. Does not include badge holders or production costs)*

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog

Map Guide

Virtually every single person attending IMS uses the IMS Map Guide. This is an extremely valuable sponsorship that puts your logo in front of everyone at the show.

This opportunity includes:

1. Your logo on the front cover of the Map Guide (~2/3 of the cover)
2. Your logo and message on the back cover of the Map Guide (entire back cover)
3. 2" x 3" thumbnail ad indicating the location of your exhibit on the floor plan
4. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog

Press Room

You will be recognized as the Press Room sponsor within the Press Room and elsewhere.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
 - c) Press Room signage
 - d) Press Room service/dining table signage
2. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
3. Your sponsorship status recognized (with logo where allowable) on all additional Press Room promotions (e.g. social media outlets, newsletters)

EXCLUSIVE SPONSORSHIPS (cont.)

Registration

IMS offers an exclusive Registration Sponsorship. Get your company recognized early and often with this exciting sponsorship.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized at IMS (on-site) on:
 - a) Registration area signage
 - b) Registration terminal screensavers
 - c) Registration terminal desktop backgrounds
 - d) Registration paper receipt
3. Your sponsorship status recognized (with logo where allowable) on all additional IMS Registration promotions (e.g. social media outlets, newsletters)

Student Design Competition (SDC)

The Student Design Competition has become one of the largest technical events at IMS. The purpose of the competition is to determine and acknowledge the best student work of the year in the MTT-S. Associate your name with the microwave industry's brightest new minds when they are honored for their work at the Student Awards Luncheon on Thursday!

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on SDC:
 - a) Web Page
 - b) Luncheon Signage
 - c) Page(s) in IMS Program Book *(if committed by print deadline)*
3. Right to provide and hang corporate banner at SDC luncheon *(Rigging costs not included; Sponsor must provide banner)*
4. Right to provide branded food service items during SDC luncheon (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
5. Your sponsorship status recognized (with logo where allowable) on all additional SDC promotions (e.g. social media outlets, newsletters)

Wired Cyber Café

Attendees may bring their laptops to one of the comfortable seating areas near the Wired Cyber Café or use one of the 25 available terminals. The centrally located Wired Cyber Café is used by conference and exhibit-only attendees.

This opportunity includes:

1. Your customized message (with logo) as a screensaver on all Wired Cyber Café terminals (60 sec. inactivity refresh)
2. Your logo and sponsorship status recognized on:
 - a) Wired Cyber Café signage
 - b) Home page on each terminal
 - c) Applicable page(s) in the IMS Program Book *(if committed by print deadline)*
 - d) Sponsor recognition web page
3. Your sponsorship status recognized (with logo where allowable) on all additional Wired Cyber Café promotions (e.g. social media outlets, newsletters)

Wireless Internet Access

IMS is lighting up the entire convention center with Wireless Internet Access as a complimentary service to attendees. This sponsorship includes a corporate rotating splash page each time an attendee opens a browser at the beginning of an internet session. Wireless Internet Access has become an invaluable service at IMS and is an excellent opportunity to gain visibility both on and off the exhibit floor.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
 - c) Splash screen
2. Your sponsorship status recognized (with logo where allowable) on all additional Wireless Internet Access promotions (e.g. social media outlets, newsletters)

TECHNICAL PROGRAM SPONSORSHIPS

(First Right of Renewal may apply - Contact the IMS office regarding availability.)

Interactive Forums (Exhibit Floor Poster Sessions)

The Interactive Forums are a very popular part of the technical program. Each day, for three days, IMS and RFIC authors present their work during a two-hour poster session on the exhibit floor. The Interactive Forums are a highly energized environment where attendees can interact directly with authors regarding their presentations.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on Interactive Forums:
 - a) Web Page
 - b) Banner
 - c) Signage
 - d) Page(s) in Program Book *(if committed by print deadline)*
3. Right to provide and hang corporate banner *(Rigging costs not included; Sponsor must provide banner)*
4. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
5. Your sponsorship status recognized (with logo where allowable) on all additional Interactive Forums promotions (e.g. social media outlets, newsletters)

IMS Workshops

More than a 1,200 participants take part in the IMS Workshops, which take place on the Sunday and Monday prior to the technical session and on the following Friday. Sponsoring the IMS Workshops allows you to stand out when other exhibitors have not yet arrived and after they have left.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on IMS Workshops:
 - a) Web Page
 - b) Banner
 - c) Signage
 - d) Page(s) in Program Book *(if committed by print deadline)*
 - e) Service/dining table signage (breakfasts, lunches & coffee breaks)
3. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
4. Your sponsorship status recognized (with logo where allowable) on all additional IMS Workshops promotions (e.g. social media outlets, newsletters)

IMS Workshops DVD

All IMS Workshop attendees receive an IMS Workshops DVD. (Quantity 2,000)

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status included in IMS Workshops DVD:
 - a) Splash screen
 - b) Cover art
3. Your sponsorship status recognized (with logo where allowable) on all additional IMS Workshops DVD promotions (e.g. social media outlets, newsletters)

MicroApps

MicroApps is part of the IMS technical program that takes place in the MicroApps theatre located on the exhibit floor. The MicroApps theatre experiences extremely heavy traffic allowing you excellent exposure.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on MicroApps:
 - a) Web Page
 - b) Banner
 - c) Signage
 - d) Page(s) in Program Book *(if committed by print deadline)*
 - e) Page in Exhibition Catalog
3. Your sponsorship status recognized (with logo where allowable) on all additional MicroApps promotions (e.g. social media outlets, newsletters)

TECHNICAL PROGRAM SPONSORSHIPS (cont.)

(First Right of Renewal may apply - Contact the IMS office regarding availability.)

MicroApps DVD

All MicroApps attendees receive a MicroApps DVD.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status included in MicroApps DVD:
 - a) Splash screen
 - b) Cover art
3. Your sponsorship status recognized (with logo where allowable) on all additional MicroApps DVD promotions (e.g. social media outlets, newsletters)

IMS Panel Sessions

The IMS Panel Sessions take place Monday through Friday. These high profile events provide a great opportunity for you to get more ROI for your sponsorship investment, as they are attended by both attendees and the media as well.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on IMS Panel Sessions:
 - a) Web Page
 - b) Signage
 - c) Page(s) in Program Book *(if committed by print deadline)*
 - d) Service/dining table signage
3. Right to provide and hang corporate banner *(Rigging costs not included; Sponsor must provide banner)*
4. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
5. Your sponsorship status recognized (with logo where allowable) on all additional IMS Panel Sessions promotions (e.g. social media outlets, newsletters)

HOSTED EVENT SPONSORSHIPS

Exhibition Coffee Breaks

Exhibition Coffee Breaks take place in the morning and afternoon on the exhibit floor. Tuesday and Wednesday will feature both morning and afternoon breaks, while Thursday will feature one in the morning for a total of five coffee breaks.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on Exhibition Coffee Breaks:
 - a) Area signage
 - b) Service/dining table signage
3. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
4. Your sponsorship status recognized (with logo where allowable) on all additional Exhibition Coffee Breaks promotions (e.g. social media outlets, newsletters)

MTT-S Monday Opening Reception & Crab Feast

Make sure you are in front of everyone as they get together to kick off IMS at the MTT-S Monday Opening Reception. Over 500 attendees and exhibitors always look forward to this event which features food and drinks. By sponsoring this significant event, you will let everyone know you are a major player in the microwave industry.

This opportunity includes:

1. Your logo and sponsorship status recognized on:
 - a) Sponsor recognition web page
 - b) Sponsor recognition page in Exhibition Catalog
2. Your logo and sponsorship status recognized on MTT-S Monday Opening Reception:
 - a) Web Page
 - b) Signage
 - c) Page(s) in Program Book *(if committed by print deadline)*
 - d) Service/dining table signage
3. Right to provide and hang corporate banner *(Rigging costs not included; Sponsor must provide banner)*
4. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
5. Your sponsorship status recognized (with logo where allowable) on all additional MTT-S Monday Opening Reception promotions (e.g. social media outlets, newsletters)

EXHIBITION CATALOG ADVERTISING

The Exhibition Catalog is distributed to all IMS attendees on-site. This tool assists attendees to locate exhibitors they wish to visit and used as a reference throughout the year.

Exhibition Catalog Ad

(First Right of Renewal may apply to the following - Contact the IMS offices for availability)

Exhibition Catalog Ad - Inside Front Cover

Exhibition Catalog Ad - Inside Back Cover

Exhibition Catalog Ad - Outside Back Cover

ADDITIONAL ON-SITE PROMOTIONS

Carpet Logo

Prominently display your company logo and booth number on the IMS show floor! Carpet logos are a great way to direct customers to your booth and reinforce your presence throughout the show. Special requests are available. *(Production costs not included)*

Food Court Sponsorship

This sponsorship includes your company logo on the tent cards and power connections at the tables and on the food court banner. Your company also reserves the right to provide branded food service items (cups, napkins, etc.). The exhibit floor food courts are very busy with impromptu meetings, attendees taking quick breaks and checking email. As attendees use the food court for the three show days, they will have ample opportunity to be exposed to your logo and message from this sponsorship. They will thank you for the power to charge their tired laptop batteries!

This opportunity includes:

1. Your logo and sponsorship status recognized on Food Court:
 - a) Area signage
 - b) Service/dining table signage
2. Right to provide branded food service items (e.g. cups, napkins) *(Corporate-branded food service items must be provided by sponsor)*
3. Your sponsorship status recognized (with logo where allowable) on all additional Food Court promotions (e.g. social media outlets, newsletters)

Lobby Banner

Announce a new product, direct attendees to your booth and reinforce your brand and show presence! Gain immediate visibility as attendees access the exhibit entrances by purchasing rights to place a banner in the convention center lobby areas. Banners can vary in size. Banner locations available on a first-come, first-served basis.

(Rigging costs not included; Sponsor must provide banner)

Delegate Bag Inserts

Exhibitors have the opportunity to include information within the conference bags. Each full-conference attendee receives a bag containing the Program Book, Exhibition Catalog and Conference Proceedings DVD. (Quantity 2,500) *(Sponsor must provide materials)*

BUNDLED PACKAGES

Save up to 15% with these three advertising packages.

Intro Package - Cover the basics.

Delegate Bag Insert *(Sponsor must provide materials)*
Exhibition Catalog Ad

Power Package - Be seen everywhere.

Intro Package PLUS:
Lobby Banner *(Rigging costs not included; Sponsor must provide banner)*

Power Plus Package - Get the biggest bang for your buck.

Power Package PLUS:
Refresh & Recharge Station *(Co-sponsorship)*

ATTENDEE EMAIL/DIRECT MAIL DISTRIBUTIONS

The IMS attendee list includes Conference and Exhibit-Only attendees and is only available to IMS exhibitors.

Email Distribution

Email distributions are available throughout the year, however, email distributions for individual company promotions from April – June must be scheduled in advance and are available on a first-come, first-served basis.

Direct Mail

Mail list rental for direct mail pieces to IMS registrants. The data provided contains mailing information for direct mailers and is sent directly to your mail house.

Cost:	Email Distribution	\$.35 per name (minimum \$1,000)
	Direct Mail List	\$.20 per name (minimum \$600)

Sort Fees:	Demographic Sort	\$.025 per name per sort
	Region Sort	\$.035 per name
	Company Sort	\$.04 per name

Conditions:

Lists are on a rental basis for a one-time mailing and are limited solely to IMS exhibitors. The list may only be used by IMS exhibitors in relation to products and services offered as a part of their IMS participation. The list may not be used for recruiting or to promote any non-IMS related meeting, conference or event. All promotional emails will be distributed from the IMS office. The minimum payment of \$1,000 for email distributions must accompany the order form to secure an email distribution date. The remaining balance, if there is a difference, will be invoiced after the email distribution has been sent.

Please contact the IMS office for additional details. 303-530-4562.

ATTENDEE LIST ORDER FORM SORT OPTIONS

- Option 1** - All opt-in addresses
 Option 2 - Please check one or more of the following:

1. What is your principal job function?

- (101) Executive/Senior Management
- (102) Engineering Management
- (103) Design Engineering
- (104) Engineering Services
- (105) Manufacturing/Production Engineering
- (106) Application Engineer
- (107) Procurement/Purchasing
- (108) Research & Development
- (109) Student/Academic
- (110) Financial or Industry Analyst
- (111) Editor/Publisher
- (112) Marketing/Sales

2. What primary end product or service do you work on?

- (201) Communications Systems, Equipment
- (202) Wireless (WiFi, WiMAX, UWB)
- (203) Government - Military
- (204) Government - Other
- (205) Defense Electronics
- (206) Medical Electronics
- (207) Navigation/Telemetry/GPS Systems
- (208) Industrial Automation/Control Systems
- (209) Transportation (Automotive/Aviation)
- (210) Consumer Electronics
- (211) Computers or Peripherals
- (212) Test & Measurement
- (213) Components/Hardware
- (214) Data Transmission
- (215) Semiconductors & ICs
- (216) Materials
- (217) Services
- (218) Software

3. Which products and/or services in the following areas do you recommend, purchase or influence the purchase of?

(Check all that apply)

- (301) Active Components
- (302) Antennas
- (303) Control Components
- (304) Materials
- (305) Manufacturing Equipment
- (306) Optoelectronics & Fiber-Optics
- (307) Passive Components
- (309) Services
- (310) Signal Processing Components
- (311) Software & CAD
- (312) Subsystems & Systems
- (313) Test Equipment & Instruments
- (314) Transmission-Line Components

4. At what frequency is your primary work?

- (401) RF
- (402) Microwave
- (403) Both
- (404) Other

5. Number of engineers in your organization?

- (501) 10 or fewer
- (502) 11 to 40
- (503) 41 to 100
- (504) More than 100

SILVER, GOLD & PLATINUM SPONSORSHIP STATUS ⁸

30,000 points



50,000 points



80,000 points



Silver, Gold or Platinum level sponsorship levels are achieved based on an exhibitor's total commitment to IMS. Each dollar spent on exhibition space, sponsorships and advertising will be worth one point toward eligibility in the sponsorship program. As each sponsorship level is reached, exhibitors will be eligible for the bonus rewards provided at each respective level. Exhibitors are encouraged to plan a comprehensive exhibit and promotions program and become a Silver, Gold or Platinum Sponsor. Sponsors receive the following benefits:

Mailing List Privileges

Sponsorship participants may obtain mail or email address lists of symposium registrants at no charge. Platinum Sponsors will receive two lists and Gold Sponsors will receive one list.

On-site Acknowledgments

IMS will provide sponsor branding or logos prominently displayed throughout the IMS including areas such as registration, meeting access areas, and exhibition entrances.

Sponsorship Designation

All sponsors will be recognized in all published exhibitor lists prior to IMS, in the exhibitor list section of the IMS Digest, and in the directory listings of the IMS Exhibition Catalog.

Sponsorship Seal

Each sponsor will receive an attractive plaque recognizing sponsorship participation that your company can display within your exhibit booth. Each said sponsorship will be assigned an attractive seal that will be appropriate for inclusion in print advertising, such as materials published prior to IMS and in Exhibition Catalog advertising.

COMPLIMENTARY PROMOTIONS

These promotions are available to all exhibitors at no extra charge.

Complimentary Conference Registrations

For every 100 sq. ft. of reserved exhibit space, each exhibitor is entitled to:

Two 'All IMS Sessions' registrations at \$70; a savings up to \$715

Four 'All IMS Sessions' registrations at the Early Bird Discount rate (~\$405); a savings up to \$380

eBooth

The IMS website is used as the primary reference tool by attendees prior to the conference. The complimentary eBooth allows exhibitors to post logos, company and product descriptions, online presentations, company contacts and press releases/media kits.

Exhibition Catalog Company Listing

Each exhibitor is entitled to an 80-word or less company/product description in the Exhibition Catalog. The guide is distributed on-site to all attendees and is a valuable reference tool for locating and learning about exhibitors. *(Submit through your eBooth)*

Hyperlinking to IMS!

Create an ad on your website featuring your booth # at IMS and link it to IMS2011. To obtain a high resolution copy of the IMS logo, please visit the IMS website at: www.IMS2011.org.

Industry Hosted Cocktail Reception - Wednesday, June 8th, 5:00 - 6:00pm

The reception will be promoted for all attendees as an opportunity to visit the exhibitors on the show floor in a social networking environment! Exhibitors are responsible for providing food and beverages within their booth and participation is voluntary.